

**“ THERE ARE NO
NEW IDEAS. THERE
ARE ONLY NEW
WAYS OF MAKING
THEM FELT ”**

AUDRE LORDE

**GEORGIA
ATTLESEY**

PATIENCE AGBABI, ANTHONY ANAXAGOROU, ZAWE ASHTON, SHAHIDHA BARI, TARA BERGIN, KATY BRAND, TOM BOLTON, AS BYATT, CARMEN CALLIL, SIMON CALLOW, KAYO CHINGONYI, REVEREND RICHARD COLES, MARTIN CREED, SEAN CURRAN, EDWINA CURRIE, CHRIS DIFFORD, TERRY EAGLETON, INUA ELLAMS, PAAPA ESSIEDU, ZENA EDWARDS, STEPHEN FREARS, MIKE FIGGIS, MARIAH GALE, GEORGE GALLOWAY, VIV GROSKOP, EDITH HALL, PJ HARVEY, JOHN HEGLEY, STEVE HEWLETT, CHARLOTTE HIGGINS, AFUA HIRSCH, CELINE LOVE, DOON MACKICHAN, SABRINA MAHFOUZ, CERY S MATTHEWS, ANDREW MCMILLAN, JACK MONROE, SELINA NWULU, AURORA ORCHESTRA, DON PATERSON, SALLY PHILLIPS, TERRY PRATCHETT, IN THE DARK RADIO, THE AFRICAN REVOLUTION, PEGGY REYNOLDS, HANNAH ROTHSCHILD, FERDY ROBERTS, JACK ROOKE, CAROL RUMENS, AMANI SAEED, BARRY SMITH, CARO SPARKS, FIONA SHAW, JACK SHENKER, WILLIAM SIEGHART, CAROLYN STEEL, JULIET STEVENSON, RUTH SUTOYE, JULIEN TEMPLE, MADANI YOUNIS

**ALEXANDRA PALACE, ARTSADMIN, BARBICAN
CENTRE, BRITISH MUSEUM, FREE WORD
CENTRE, HOME MANCHESTER, HOUSE OF
COMMONS, KINGS PLACE, LATITUDE, M-SHED,
RICH MIX, ROUNDHOUSE, ROYAL EXCHANGE, ST
PANCRAS INTERNATIONAL, SOMERSET HOUSE,
SOUTHBANK CENTRE, ST PAUL'S CATHEDRAL,
TARA ARTS, WATERSHED BRISTOL, WILTON'S
MUSIC HALL.**

NOT FOR ME

**C U L T U R E I S N ' T
C O M M U N I C A T I N G I T S
P U R P O S E
E F F E C T I V E L Y**

43

%

UNDER CAPACITY

OVERSTRETCHED

UNDER-DELIVERING

NOT

SUSTAINABLE

DISHEARTENED

DISGRUNTLED

DISENGAGED

15%

**IT'S TIME TO START A
CONVERSATION**

P U D D I N G

**THE SWEET SPOT BETWEEN
ARTS ORGANISATIONS AND
THEIR AUDIENCES**



FRIENDLY

INFORMAL

UNINTIMIDATING

THERE WILL BE DESSERT

LIGHT TOUCH

LOW-FI

IN AN OPEN SPACE

FOR AUDIENCES:

- A NETWORK OF PEERS**
- RICHER CULTURAL EXPERIENCE**
- CONFIDENCE TALKING ABOUT TRICKY SUBJECTS**
- AN ACTION TO FOLLOW UP WITH**

FOR ORGANISATIONS

:

- A BODY OF STAKEHOLDERS**
- EVIDENCE OF IMPACT**
- SECTOR LEADERSHIP**
- COMMUNITY BUILDING FOR
THE ART FORM**

FOR THE SECTOR:

- MORE FUNDING**
- EVIDENCE OF IMPACT**
- BROADER AUDIENCES FOR CULTURE**
- REPOSITIONING THE ROLE OF CULTURE IN SOCIETY**

P U D D I N G

**THE SWEET SPOT BETWEEN
ARTS ORGANISATIONS AND
THEIR AUDIENCES**



NEXT STEPS

PILOT AND FUND: SPRING 2020

RAISE FUNDS TO PILOT 3 EVENTS
AT 5-7 VENUES ACROSS AN 8
MONTH WINDOW

EVALUATE AND REPORT: AUTUMN
2020

ROLL OUT: WINTER 2020

LAUNCH WITH 5 UK VENUES

MY INVITATION:

- COLLABORATORS.**
- FUNDING**
- MENTORING.**
- EVALUATION SUPPORT.**

**HUNGRY FOR
MORE?**

**LET'S START A
CONVERSATION.**

GEORGIAATTLESEY@GMAIL.COM

07954 322 938

WWW.GEORGIAATTLESEY.COM